

# DOMÉNICA CEVALLOS

## • Contact

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## • Hard Skills

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### Softwares

Figma/ InDesign/ Photoshop/  
Illustrator/ PremierePro/  
Procreate/Rhino/ Solidworks/  
Excel/ Powerpoint/ Keynote/

### Printing

Screenprinting/ Letterpress/  
Etching/ Risograph/  
Monopress/ Offset/ Laser/

### Hand

Book binding/ Wool felting/  
Embroidery/ Laser Cutting

## • Soft Skills

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### Strengths

Achiever/ Adaptable/  
Empathetic/ Quick Learner/  
Strategic/Committed/  
Enthusiastic/ Independent

## • Culture

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### Languages

Spanish • native tongue  
English • fluent (toefl 115)  
French • Intermediate

### Places Lived

Ecuador, Colombia,  
Switzerland, Mexico, Panama,  
United States (Illinois, New  
York, Connecticut)

## • Achievements

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### Merit Scholarship

September 2016 - May 2020  
School of the Art Institute of  
Chicago BFA program

## • Work Experience

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### Seekr Design Consultant

New York City, USA • September 2023 - Present

- Design of marketing assets including social media posts, one-pagers, etc
- Design of assets for product development including buttons, colors, layout, etc.
- Collaboration on internal company-wide rebranding

### Hyperakt Design Consultant

New York City, USA • June 2023 - Present

- Branding design for clients (logos, brand colors, photography, style, layouts, video/motion, etc) as well as design collaterals
- Design for internal documentation of projects to be published on website.
- High collaboration with designers, strategists, and project managers to prepare and package work both internally and externally.

### Freelance Design & Illustration

New York City, USA • January 2017 - Present

- Design of logos, wedding packages, businesscards, brand identities, etc...
- Custom digital illustration pieces.

### Made in NYC Design Intern

New York City, USA • May 2022 - August 2022

- Design of web & social media assets as well as design of print products for networking events and advertisement.
- Copywriting for member highlight posts on company's social media.
- Custom illustration for MINYC's Learning Lab social media advertisements.

### PSFK Design Lead

New York City, USA • June 2020 - September 2021

- Design of web & social media assets to promote publications
- Design of decks & graphics for internal and external use (stakeholders, funding pitches, live events, special partnerships)
- Design of custom marks & identity systems for online live-streamed events.
- Design and formatting of full length research publications for members.

### Purpura Design Intern

Panama City, Panama • May 2019 - July 2019

- Conceptualization of marks & brand identities.
- Creation of assets using pre-established systems for existing clients.

### Service Bureau (SAIC) Student Worker

Chicago, USA • August 2017 - May 2020

- Printing and finishing services for clients.
- Handling of front desk, online & phone order logging, customer service.

## • Education

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### School of Visual Arts Masters of Fine Arts

September 2021 - May 2023

Focusing in entrepreneurship and design (MFAD). STEM qualifying degree.

### School of The Art Institute of Chicago Bachelor of Fine Arts

September 2016 - May 2020

Focusing in Visual Communication Design & Printmaking